



# NCR EasyPoint™ Xpress Order and Pay for Hospitality

## NCR self-service: Innovation with experience



- Improves Customer Service
- Increases Revenue
- Optimizes Labor Productivity
- Improves Order Accuracy and Lowers Food Waste
- Provides Superior Investment Protection

With more than 45,000 NCR EasyPoint™ self-service kiosks deployed worldwide, NCR offers innovation with experience. Our self-service solutions have been tested and proven in real-world settings to increase customer satisfaction, improve operational efficiencies, and maximize revenue.

The NCR EasyPoint Xpress Order and Pay solution revolutionizes traditional ordering and payment transactions. Using an intuitive touchscreen interface, Xpress Order and Pay allows restaurant patrons to order food and pay without wait-staff assistance. This new and efficient process will delight customers and positively impact your bottom line.

### **Innovative Customer Service**

Today's sophisticated consumers want technology to be convenient, enjoyable and easy to use. NCR Xpress Order and Pay provides an easy and contemporary approach to efficient service by speeding up the order process and reducing lines. The solution breaks down language barriers, allowing customers to complete orders in the language of their choice. NCR Xpress Order and Pay prompts consumers to place an order, then walks them

through payment options: credit card, debit card, check or cash. The consumer obtains a receipt then picks up the order or waits for it to be delivered.

### **An Exceptional Up-selling Tool**

NCR Xpress Order and Pay can present a multimedia snapshot of menu options and up-selling opportunities, displaying photos of new menu items or desserts. NCR Xpress Order and Pay asks consumers whether they want additional menu items, consistently providing top-line growth.

### **Achieve Labor Efficiencies**

The quick-service restaurant industry faces high employee turnover – over 200% in many cases – and increased labor costs,



# NCR EasyPoint™

## Xpress Order and Pay

### for Hospitality

As attracting and retaining employees becomes increasingly difficult, NCR Xpress Order and Pay optimizes your labor dollars by eliminating the need for an employee to complete the transaction. You can redeploy staff to the kitchen or other key areas to enhance customer service. NCR Xpress Order and Pay also features multi-media capabilities that can help train your employees and maximize your investment.

#### Reduce Food Waste

The NCR Xpress Order and Pay increases order accuracy, and the multiple language capability, multi-media graphics and intuitive touchscreen make the solution easy to use, minimizing transaction errors. This reduces food waste and improves operational efficiencies.

#### Assured Reliability and Serviceability

To ensure the highest quality, reliability and safety, NCR EasyPoint kiosks undergo comprehensive environmental and compatibility testing. Offering a stable, managed platform with components that support longer lifecycles, NCR EasyPoint kiosks provide superior investment protection and dramatically decrease repair times through unprecedented accessibility and ease of service.

"People who use the kiosks consistently order more food. They spend on average a dollar more per order."

*Charles Fishman, Fast Company Senior Editor*

#### Standard Hardware Specifications

- Integrated 15" LCD touch display
- Intel Celeron® 2.0GHz processor with 256 MB RAM
- 40 GB hard disk drive
- USB and RS232 communication
- 10/100-BaseT Ethernet
- Integrated motion sensor
- Integrated stereo speakers
- Integrated CD ROM
- Receipt printer (80mm)
- Secure and easily accessible locking cabinet

#### OS Support:

- Microsoft® Windows® 2000, XP

#### Configurable Hardware Options

- Cash recycler
- Cash acceptor/ dispenser
- Coin acceptor/ dispenser
- Pin pad (debit)
- Signature capture
- Bar code scanner/imager
- MSR (ISO 3-track)
- Wireless
- UPS

#### Physical Specifications (Base configuration)

- Height 55"
- Depth 20"
- Width 17"

For more information, visit [www.ncr.com](http://www.ncr.com), call 866.431.7879, or email [retail.contactus@ncr.com](mailto:retail.contactus@ncr.com).

NCR continually improves products as new technologies and components become available. NCR, therefore, reserves the right to change specifications without prior notice.

All features, functions, and operations described herein may not be marketed by NCR in all parts of the world. Consult your NCR representative or NCR office for the latest information.

NCR EasyPoint is either a registered trademark or trademark of NCR Corporation in the United States and/or other countries. All brand and product names appearing in this document are trademarks, registered trademarks, or service marks of their respective holders.

© 2005 NCR Corporation

Patents Pending

Printed in U.S.A.

EB4201-0505



[www.ncr.com](http://www.ncr.com)